Sara Missaghian Schirazi

Development Producer

Overview & Experience

Sara is a Glasgow-based freelance Development Producer for specialist factual and interactive media. Following an early career in production and development, in 2021 Sara joining award winning teams at StoryFutures and Biome Collective as a Story Producer for cutting edge augmented reality, non-fiction projects. She currently works across broadcast and emerging technologies, most recently as a Content Producer/Director for BBC Digital and lead writer for a National Trust archive-led augmented reality pilot.

Sara is a fellow for New Screen Technologies at Creative Scotland. Her awards include Edinburgh TV Festival Ones to Watch (2020), Emerging Producer at the World Congress of Science and Factual Producers (2022) and Best Use of Digital. She is proud to be Chair of inclusive, competitive men's football club Burnhill FC.

Nominated By: Evelyn Liu

Last year Evelyn approached me asking if I had considered applying as she thought I would benefit from it and be a good fit. I was unsure at first because I am of mixed heritage and was considering returning to TV - but decided to go for it and found the application writing process really helpful. I was not shortlisted last year. I decided to apply again this year as I can see that this is a pivotal moment in my career, having returned to industry with BBC Digital. I asked if Evelyn would mind nominating me again and she said yes of course! We met on 'Ones To Watch' 2020.